

koffee konversations

the online newsletter by Koffee Day Spa :: www.koffeedayspa.com :: Sept/Oct 2007

dear spa lover

I wanted to take this time and say "Thanks" to all the clients who have come through our doors. We just love you all! Through the years, we've had our share of growing pains. Each and everyday I wake up, I realize that I may not be where I would like to be, but I'm so much farther than I was a few years, months, even weeks ago. I truly have great plans for Koffee Day Spa and through the continued support of our clients; I know we will conquer great things.

Koffee Day Spa is a home away from home, often times people inquire do we live at Koffee due to the homey environment? Well, I wish I lived here, but the concept of the spa is to give you a feeling of "home away from home". When I decided to create Koffee, I visited several spas and decided what was missing was a spa that made you feel like an individual person who has personal needs. Koffee is for the person who wants star quality products and service, but a personal environment. You do not have to be Oprah, or Brooke Shields to be treated like a superstar.

I hope you are getting the kids back to school and cooling down from the summer heat. Take a moment to stop and smell the Koffee. We have great specials to meet the demands of all of our clients needs. Please join our email club, to get additional savings. Take care of your temple as your temple will take care of you. Live beautifully.

Spa-cerely,
Ty

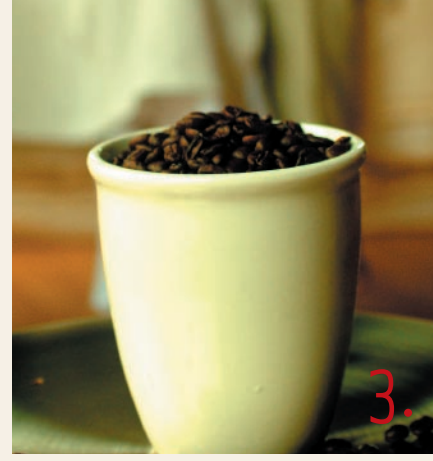
the coming attraction...



Head, shoulders, knees and TOES... and everything else!

Koffee day spa is proud to announce we will be implementing nail care to our menu of services. We are in the process of getting custom treatments prepared that will include our one-of-a kind twist on manicures and pedicures. Koffee plans to specialize in natural nail care. As we continue to develop, we will keep you posted. Once we offer this service, we will post this on our website.

what's brewing at koffee?



1 Herbal Renewal

The herbal cappuccino is a great massage for the serious spa connoisseur. This is a new experience of herbs, and aromatherapy to help melt your stress away. Try this kup of relaxation on your next visit.

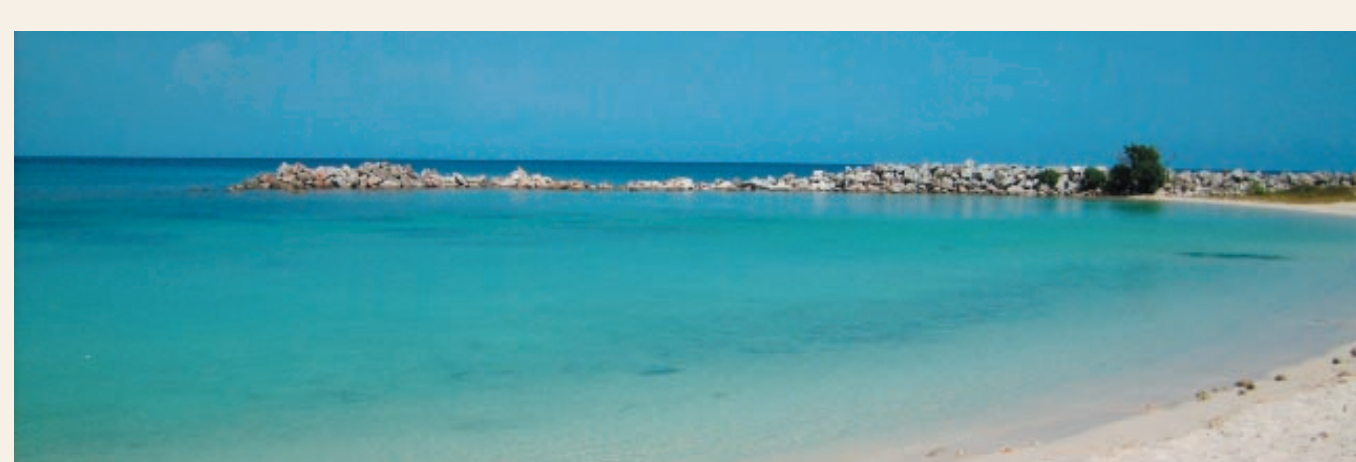
2 I Can See Clearly Now

Is your skin having one of those moments, due to it being that time of the month? We has the perfect facial for you. The hormonal facial is a perfect fruit based facial. This facial was designed especially for breakouts, lack of elasticity and aging that comes with hormonal changes.

3 Get It To Go

Koffee 2 Go is coming soon! Koffee will offer our wonderful spa parties at the comfort of your home. This is great for ladies night, graduations, family reunions, baby/bridal showers, proms or "just because you deserve it" moment. Our wonderful 2 go menu will be available soon.

spa style



Fantasy Island is back....

Calling all women. October 27, 2007 is Fantasy Island. Once again, we are going to have custom treatments, lessons, food, and spirits. Oh did I mention men. Early registration will begin September 20, 2007. Seating is limited!



The Guilt of Relaxation

Do you feel guilty about getting a massage? Does it seem too self-indulgent?

Massages have many important health benefits. A massage can help you maintain physical, mental and emotional well being, especially when it is part of your wellness routine.

The Health Benefits of Massage

- > Calms the nervous system and promotes a sense of relaxation and well-being.
- > Reduces tension and anxiety.
- > Improves blood circulation, which delivers oxygen and nutrients to the cells.
- > Stimulates the lymphatic system, which rids the body of waste
- > Prevents and relieves muscles cramps and spasms.
- > Helps with pain management in conditions such as: arthritis, sciatica, and muscle spasms.

As Seen In...

Koffee is proud to announce we were featured in *Envy Magazine* August 2007, and will be featured in the September 2007 edition of *Looks Magazine*; a Dallas morning news publication.

Small Minority/Woman Owned Business

As promised, we will feature a SMWOB each newsletter. And for this first article, I want to feature Karie: The Graphic Designer. This girl is F-I-L-Y-A-H!!! She handles all my graphic print needs and has even designed the labels for Koffee and Kompany; which won a national award for creativty at the American Design Awards in San Diego. To view her portfolio and get more infomation, visit: www.kariewilliams.com.



final thought

Do you know the way to San Jose? ... or how about Koffee Day Spa?

Do you know one thing that can make your spa visit great? Always pull your directions before coming to any unfamiliar area. This will help you to arrive on time and feeling less stressed. Please read your spa's policy on being late to avoid disappointment. Spa services are too costly to miss your services due to poor planning.