

koffee konversations

the online newsletter by Koffee Day Spa :: www.koffeedayspa.com :: March/April 2007

dear spa lover

Summer time is here in full blast!!! However, so is the rain. But don't let anybody rain on your parade. Take full advantage of the few sunny days we have (don't forget the sun block). So go ahead and get active, take a much need vacation and take a lot of pictures. Visit your neighborhood spa to get perfect for your pictures. Ask your spa specialist for a customized skin care routine that will keep you glowing for the summer. Also, ask about the products you should be using. Some people don't realize they should change their skin care routine at least twice a year because your skin does change with the season. Your spa specialist will help you with all your needs. Visit koffeedayspa.com to check out our specials for the summer and keep up with our events. See you soon!

Spa-cerely,
Ty

v.i.p. membeship



Koffee Day Spa V.I.P. Klub

The VIP klub was created to allow women and men on all income levels to enjoy wellness monthly. If you have \$2.00 per day then you can afford a service per month. This membership is a great way to get rewarded for taking care of your temple. The Membership packages are as follow:

- **Vip60: \$60**
 - Kappuccino60 or Facial60
 - 20% off regular priced services
 - 10% off koffee and kompany products
- **Vip85: \$85**
 - Kappuccino60 and Facial30 OR Facial60 and kappucino30
 - 25%off regular priced services
 - 10%off koffee and kompany products
- **Vip120: \$120**
 - Facial60 and Kappuccino60
 - 30% off regular priced services
 - 15% off koffee and kompany products

what's brewing at koffee?



1 Koffee Kups

We are ready to get our first 6 young ladies to come to koffee's charm school. This one day event is free and open to young girls 13 years of age and older. You will learn proper grooming habits, table etiquette, and also spa services and spa etiquette. For more information or to email us a candidate please submit your inquiries at info@koffeedayspa.com. Koffee Day Spa and a group of other small business women are providing this service to give back to our community and enrich our youth.

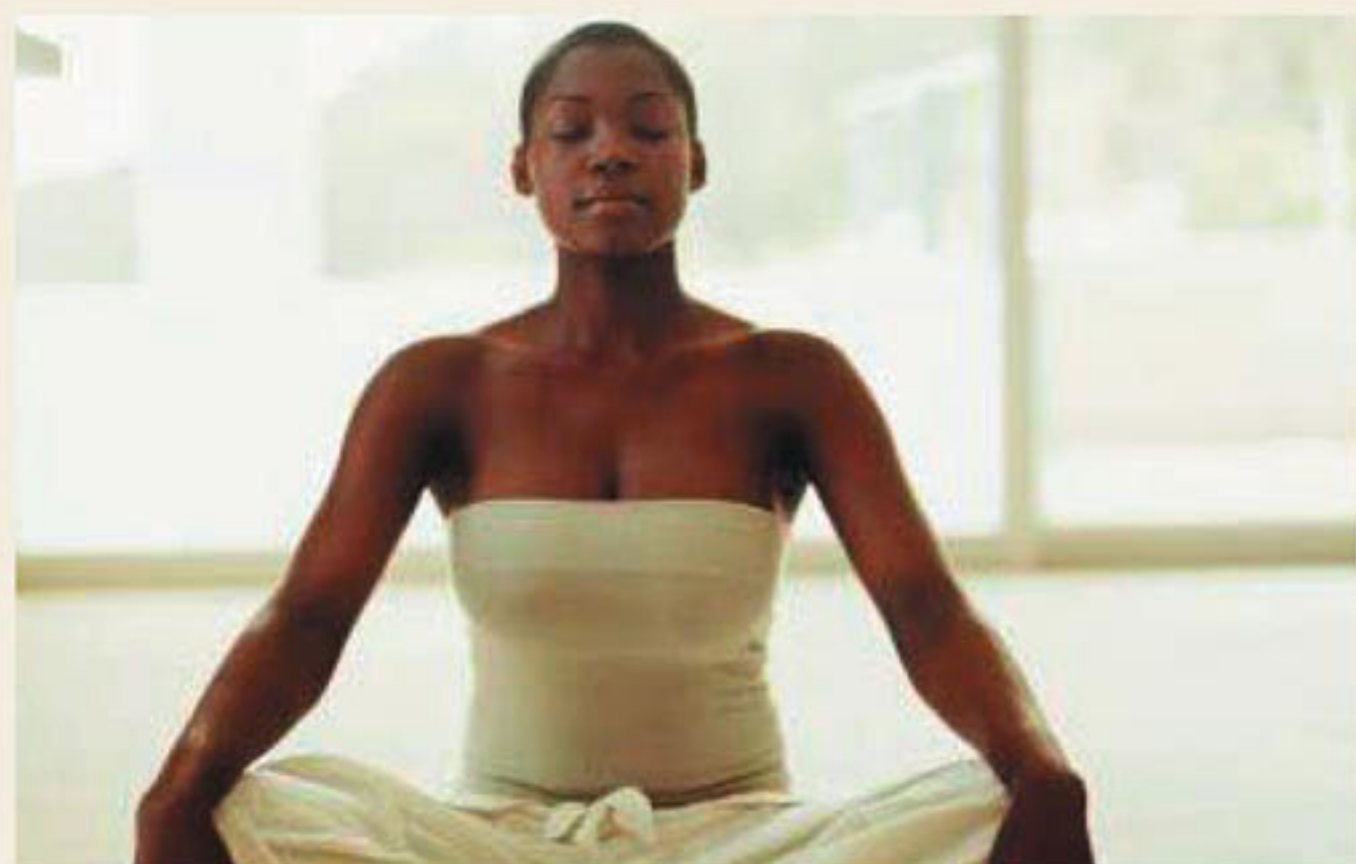
2 Spa Party Get Aways

Gas is high? Air fare is high? And the bus... Umm No! So how do you get away without having to get away. With Koffee Day Spa's Spa Parties, that's how. A spa party at Koffee is the best way to relax your body, relate with friends and release all of life's tensions. So call up the girls (at least four or more) and visit our website for our spa party packages or call us to see how you can customize your own package. Trust us. Our parties are so good they were featured in *DBeauty Magazine*. Email us today to set up your spa vacation.

3 Book Klub Update

Koffee day spa is getting ready for the wellness book club. The first book will be revealed soon. We plan to have our first meeting in September. Those that emailed us and wanted to be apart of the book klub, will get a personal email on this date. It is not too late to join. Email: info@koffeedayspa.com

spa style



Do you like K.R.E.A.M. with your Koffee?

Koffee Day Spa is proud to introduce K.R.E.A.M Fitness and Bootcamp coming very soon. K.R.E.A.M fitness is another addition to koffee day spa. This is a way to combine fitness into your wellness regiment. K.R.E.A.M Fitness is offered by CEO and Founder Antonio Holmes aka Bilaal and will consist of personal training, bootcamp, nutrition, boxing, yoga and much more. We will have Koffee and K.R.E.A.M package deals and will also offer VIP specials you can't resist. Wellness is essential and many times we fail to consider its importance until we lose a love one or we develop an illness. K.R.E.A.M. is dedicated to helping you get your on track. More information to follow!

final thought

Are You a Supporter?

Do you support small, minority, women owned businesses (SMWOBs)? When I visit Atlanta, Philadelphia, New York, I see many successful SMWOBs. However, I don't see the same support in Dallas. Sometimes people feel they don't need to support these type of businesses because: bigger name, means better quality; they are only going to offer services for minority people and I'm not a minority; or they are not professional enough. Now, if you look at Koffee you will realize all those myths are not the standard for the majority of SMWOBs. Koffee carries the top of the line products such as ilike and Dermalogica, we have always offered services to every ethnicity, and our spa is professional and cutting edge enough to be featured in *Alure and DBeauty Magazine*. Let's keep the flavor going in Dallas by supporting our SMWOBs which in turn supports our communities. Starting in the September, Koffee will introduce Koffee Konnect. The enewsletter that will feature a new SMWOB and discuss different business issues about our community. If you have or know of a SMWOB that should be featured in our new newsletter, please email us at info@koffeedayspa.com.